

## **Photography Brief-** Clinton Barter 0406 022 918

### **Clothes**

#### **Nothing Beats All white on the Beach.**

White dresses, white polo shirts and white linen all look simple and beautiful against the colours of the sand, water and sky at the beach.

#### **White and khaki or white and tan.**

Traditionally this look has been more of a matchy-matchy look with white shirts and khaki shorts.

#### **White and denim.**

This is another traditional beach option that looks good both as matched or coordinated outfits. Blue denim looks beautiful against the sand and sky at the beach and the white helps to show off sunkissed skin. A colourful belt or scarf can help to bring in more personality and fun.

#### **Blue and White.**

Blue always looks beautiful on the beach. Blue is one of those colours where the different hues all look great together. Do not be afraid of an aqua sundress, a navy and white striped polo, a blue blouse with little pink flowers and white and blue checked button up. It will look fabulous. Pair it all with neutral shorts or pants to complete the look.

#### **Go bold.**

Bold colours like teal, sunshine yellow and tangerine or colours of red, white and blue make a statement in beach photos. These bolder colours scream summer fun and sunshine. These colours tell a story of their own. They work outdoors. They encourage smiles. To make these bold choices work, stay away from neon and patterns. Solids or colour blocks work best....

### **Just as important as clothing, there are a few tips to help make everyone look their best in the photo.**

- Wear clothes that hide tan lines.
- Consider wearing hair pulled back or secured with headbands, clips and hairspray. It could be windy.
- Do not use lotion on faces prior to the session, wind blown hair will stick to sticky cheeks.
- Try not to get sunburned prior to the picture day. Bright red lobster skin will not look the best.
- Use nail polish colours on fingernails and toenails in colours you do not mind being seen in pictures.
- Feed the children beforehand so no one is starving five minutes in and bring water and simple snacks to keep everyone satisfied until it is over.
- Don't get stressed out. Remember to have some fun and go with the flow.

